Brooklyn Borough President Recommendation
CITY PLANNING COMMISSION
120 Broadway, 31st Floor, New York, NY 10271
CalendarOffice@planning.nyc.gov

INSTRUCTIONS
1. Return this completed form with any attachments to the Calendar Information Office, City Planning Commission, Room 2E at the above address.
2. Send one copy with any attachments to the applicant's representatives as indicated on the Notice of Certification.

APPLICATION
FRANKLIN AVENUE REZONING – 180347 ZMK, 180348 ZRK

An application submitted by Cornell Realty Management LLC, pursuant to Sections 197-c and 201 of the New York City Charter for zoning map amendments affecting 16 lots on three blocks fronting Franklin Avenue between Montgomery and President streets in Brooklyn Community District 9 (CD 9). The requested zoning map amendments would eliminate a C1-3 commercial overlay from an existing R6 district, change the northern and southern portion of the project area, zoned R6A and R8A, respectively, to an R8X district, and establish a C2-4 commercial overlay within the proposed R8X district. In addition, the applicant seeks a zoning text amendment to designate the project area a Mandatory Inclusionary Housing (MIH) area. Such actions would facilitate the development of 40 Crown Street and 931 Carroll Street, each built to a Floor Area Ratio (FAR) of 7.2, in 16 stories. 40 Crown Street would contain 403,092 square feet (sq. ft.) of residential floor area, providing 390 dwelling units, of which 105 would be affordable pursuant to MIH Option 1. The building would also have 15,349 sq. ft. of commercial space, envisioned for a Food Retail Expansion to Support Health (FRESH) supermarket. 931 Carroll Street would contain 126,950 sq. ft. of residential floor area, providing 128 dwelling units, of which 35 would be affordable pursuant to MIH Option 1. The two buildings would have a total of 151 parking spaces.

BROOKLYN COMMUNITY DISTRICT NO. 9  BOROUGH OF BROOKLYN

RECOMMENDATION
☐ APPROVE  ☐ DISAPPROVE
☐ APPROVE WITH MODIFICATIONS/CONDITIONS  ☐ DISAPPROVE WITH MODIFICATIONS/CONDITIONS

SEE ATTACHED

Brooklyn Borough President  September 27, 2018

DATE
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On September 4, 2018, Brooklyn Borough President Eric L. Adams held a public hearing on these zoning map and text amendments requests. There were 22 speakers on the item, with six in favor and 16 in opposition on the application, as currently represented. Those in favor included local residents and members of organizations with ties to the Crown Heights community, who cited the need for affordable housing in the area and potential benefits of the project for youth. Those in opposition included a representative from the office of Council Member Laurie A. Cumbo, members of 32BJ Service Employees International Union (32BJ SEIU), a professor of architecture from Pratt Institute, neighborhood residents, and members of local advocacy groups who cited concerns about affordability, overdevelopment, the project’s height and scale, as well as adverse shading impacts of tall buildings on the Brooklyn Botanic Garden (BBG).

In response to Borough President Adams’ inquiry regarding the qualifying income range for prospective households based on household size, the anticipated rents based on the number of bedrooms, and the distribution of units by bedroom size, the applicant’s representative stated that the development would target 55 units at 40 percent Area Median Income (AMI), 55 units at 60 percent AMI, and 30 units at 100 percent AMI, for a total of 140 affordable housing units, ranging from studios to three-bedroom apartments. The representative cited rents ranging from $524 to $1,510 for a studio, $667 to $1,900 for a one-bedroom unit, $810 to $2,289 for a two-bedroom unit, and $929 to $2,638 for a three-bedroom unit at those AMI tiers.

In response to Borough President Adams’ inquiry as to whether one of the community’s affordable housing administering agents would be used in the tenant selection process in order to ensure the highest level of participation from CD 9, the representative expressed that the applicant intends to work with IMPACCT Brooklyn and other local non-profits with the capacity and experience to act as affordable housing administering agents.

In response to Borough President Adams’ inquiry regarding the incorporation of sustainable features such as blue, green, or white roof coverings, passive house design, permeable pavers, rain gardens, and/or solar panels, the representative stated intent to incorporate such elements to the extent feasible in the project.

In response to Borough President Adams’ inquiry as to what mechanism would guarantee that subsequent plans filed with the New York City Department of Buildings (DOB) would include the envisioned zoning-exempt Food Retail Expansion to Support Health (FRESH) supermarket, and
would such supermarket provide for affordable pricing to provide a benefit to the greater community, the representative expressed that the applicant would seek assistance from the Office of the Brooklyn Borough President, the Brooklyn Chamber of Commerce, and local elected officials in recruiting a FRESH supermarket tenant, and that affordability would be a consideration in the tenant selection process for the envisioned supermarket.

In response to Borough President Adams’ inquiry regarding concerns that the permitted height of the proposed R8X district would contradict public policy that established the R8A district on the east side of Washington Avenue to set appropriate height limits adjacent to BBG, the representative referenced a 12-story development that was recently approved across the street from the BBG and noted that the proposed 16-story buildings would be located further away, near Franklin Avenue. The representative further stated that the New York City Department of City Planning (DCP) determined that the proposed development’s shadow increment would not adversely impact the BBG, based on the shadow analysis presented in the project’s environmental assessment statement (EAS).

In response to Borough President Adams’ inquiry regarding the inclusion and participation of locally-owned business enterprises (LBEs) and minority- and women-owned business enterprises (MWBEs) in the construction process, the representative stated intent to follow the New York City Housing Development Corporation (HDC)’s and the New York City Department of Housing Preservation and Development (HPD)’s recommendations for utilization of MWBEs. The applicant would also direct its subcontractors to conduct community outreach and hire local residents to the extent practicable.

Subsequent to the hearing, Borough President Adams received a letter (attached) from the applicant, CP VI Crown Heights, LLC, dated September 24, 2018, outlining commitments to LBE and MWBE hiring goals, paying prevailing wages to building service employees, and exceeding energy code requirements.

**Consideration**
Brooklyn Community Board 9 (CB 9) voted to disapprove this application on June 26, 2018.

Regarding the northern block section between Carroll and President streets, the rezoning would affect five lots and portions of two others, all currently zoned R6A. The proposed development assumed for 931 Carroll Street would replace the vacant lot formerly occupied by a one-story commercial motor vehicle storage facility that occupied a lot of 17,632 sq. ft. The other four properties that fall entirely within the rezoning area include 882, 884, 886, and 888 Franklin Avenue. These are one- to three-story mixed commercial and residential buildings, built on 2,500 sq. ft. lots. While none of these lots are owned by the applicant, the EAS projected that three lots would be developed pursuant to the proposed R8X MIH rezoning.

For the middle block section, between Carroll and Crown streets, the rezoning would affect one lot and a portion of another, both zoned R8A. The larger lot, fronting Crown Street and Franklin Avenue, is occupied by Tivoli Towers, a 33-story Mitchell-Lama complex built in 1973. The smaller lot, fronting Carroll Street, is occupied by the New York City Police Department (NYPD) Transit District 32 facility. No new development is projected to take place on this block.

The southernmost block between Crown and Montgomery streets consists of six affected vacant lots and a portion of a seventh lot, owned by the New York City Transit Authority (NYCTA) in the area proposed for rezoning. All of the lots are zoned R6A. The proposed development on this block, 40 Crown Street, would be built on four vacant lots comprising an irregular parcel with a total area of 55,985 sq. ft. These lots previously housed industrial uses and provided parking.
space. Two of the non-applicant lots are owned by Asian Americans for Equality (AAFE), a non-profit community development organization, and are likely to be developed in the future.

It should be noted that, at the time when this ULURP application was filed, both the 931 Carroll Street and the 40 Crown Street development sites were owned by Cornell Realty Management, LLC. This ULURP request was previously brought forward in 2017 and withdrawn due to community opposition. The applicant had filed plans for two as-of-right, seven-story buildings at 931 Carroll Street and 56 Crown Street with the intent to withdraw such applications upon approval of the current zoning request. In July 2018, the 40 Crown Street site was purchased by CP VI Crown Heights, LLC c/o Carmel Partners, which does not own the 931 Carroll Street site. CP VI Crown Heights, LLC is the successor to this application and the requested land use actions.

The surrounding context includes a mix of commercial, community facility, and residential uses. There is a large concentration of institutional buildings around the rezoning area, including the Brooklyn Museum, City University of New York (CUNY) Medgar Evers College, and multiple public schools. The Bedford Union Armory site, which will be redeveloped into athletic facilities, with commercial and residential uses, is located several blocks to the east. Residential buildings in the area vary from two-story houses to six-story apartment buildings. In addition to Tivoli Towers, which is the tallest building in the neighborhood, the area is home to Ebbets Field Houses, a 25-story complex built in the 1960s. BBG is the major open space resource in the area, which otherwise lacks access to parkland.

In 1991, the project area underwent a contextual rezoning, that changed portions of 13 blocks of CD 9 from R6 and R8 to height-limited R6A and R8A districts. The rezoning was intended to encourage medium-density development and preclude high-rise construction in proximity to BBG.

Borough President Adams supports the development of underutilized land for productive uses that address the City’s need for additional affordable housing. The proposed development would be consistent with Mayor Bill de Blasio’s goal of achieving 300,000 affordable housing units over the next decade according to “Housing New York: A Five-Borough, Ten-Year Plan,” as modified in 2017. It is Borough President Adams’ policy to support the development of affordable housing and seek for such housing to remain “affordable forever,” wherever feasible.

According to MIH Option 1, development rights generated from rezoning the two sites would result in, at minimum, 25 percent of the residential zoning floor area made permanently affordable. Development adhering to the MIH program is consistent with Borough President Adams’ policy for affordable housing developments to remain permanently affordable.

Brooklyn is one of the fastest-growing communities in the New York metropolitan area, and the ongoing Brooklyn renaissance has ushered in extraordinary changes that were virtually unimaginable even a decade ago. Unfortunately, Brooklyn’s success has led to the displacement of longtime residents who can no longer afford to live in their neighborhoods. Borough President Adams is committed to addressing the borough’s affordable housing crisis through the creation and preservation of needed affordable housing units for very low- to middle-income Brooklynites. Borough President Adams, therefore, supports developments that provide housing opportunities to a diverse range of household incomes, allowing a wide range of households to qualify for affordable housing through the City’s affordable housing lottery.

The affordability options of the MIH program provide a range of opportunities to address the need for housing that serves a broad range of diverse incomes, consistent with Borough President Adams’ objectives to provide affordable housing to households through various income band
targets. As a result, the development of 931 Carroll Street and 40 Crown Street would target units to households at multiple income tiers through the affordable housing lottery.

Borough President Adams is supportive of increasing density in proximity to areas well-served by public transportation. The project area is accessible via the Franklin Avenue-Botanic Garden subway station, served by the Lexington Avenue Express 4 and 5 trains, the Seventh Avenue Express 2 and 3 trains, and the Franklin Avenue shuttle. The B48 bus, which runs along Franklin Avenue, stops close to both development sites.

It is one of Borough President Adams’ policies to review all land use applications to determine whether it is appropriate to include a supermarket within proposed plans due to his concern about limited access to affordable fresh food stores in many Brooklyn neighborhoods. In order for all of Brooklyn to flourish, it is imperative that the borough’s residents have an adequate supply of grocery stores and supermarkets that provide affordable and fresh foods in their neighborhoods. Access to healthy food options, whether achieved by creating more options and/or maintaining access to healthy food options, is a top priority for Borough President Adams.

The proposed development’s location in Crown Heights makes it eligible for both FRESH discretionary tax incentives, as well as exemption from the definition of zoning floor area. The CP VI Crown Heights, LLC c/o Carmel Partners supermarket, as part of the approximately 15,350 sq. ft. envisioned commercial ground floor, provides an opportunity to bring an additional supermarket to Crown Heights that could serve a range of incomes, while meeting added demand for quality food options. As a supermarket consistent with the New York City Zoning Resolution (ZR) section 63-01, at least 50 percent of retail space would be utilized for a general line of food products, and to allocate at least 30 percent of such space for the sale of perishable goods, of which at least 500 sq. ft. must be dedicated toward the sale of fresh produce.

The southern parcel is directly adjacent the existing R8A zoning district, which includes a development site across the NYCTA’s Franklin Shuttle service right-of-way at 109 Montgomery Street. This parcel is under construction and will be built to a height of 117 feet, just below the permitted height of 120 feet, exclusive of a bulkhead extending 20.583 feet above the roof.

While Borough President Adams is generally supportive of rezoning towards realizing affordable housing that would be permanently below market-rate rents, he does not support the requested zoning district designation. For the portions of these three blocks, he believes that the requested zoning results in excessive height and too much market-rate floor area relative to the public benefit of affordable housing achieved through MIH. He believes that the proposal would need to be improved by adopting more appropriate zoning districts while furthering a range of his policies, as outlined in the following sections.

**Appropriate Zoning and Appropriate Affordability**

Borough President Adams believes that market-rate residential development without affordable housing is not in the best interest of the Crown Heights community. Furthermore, while he supports rezoning to induce development that is compliant with MIH, the resulting public benefit from a rezoning that results in greater density should conform to appropriate height limits, consistent with the intent of the 1991 rezoning, and neighborhood affordability parameters. However, the proposed R8X zoning with its allowable height and extent of MIH affordable housing obligation does not warrant support for rezoning.

The extent of public benefit achieved through MIH in itself, would not be sufficient to support an increase in market rate floor area from the current 3.0 FAR, according to R6A zoning to 5.4 FAR under R8X MIH.
The ZR specifies four options for new construction subject to MIH regulations. Only two of the options require making units available to very low-income households, which are more likely to be rent-burdened than households with greater earnings. MIH Option 1, noted as what the applicant intends to comply with, requires that 25 percent of the MIH floor area be marketed at rents affordable to households earning an average of 60 percent AMI, with 40 percent set aside for households up to 40 percent AMI.

The median household income in CD 9 suggests a great need for apartments affordable to very low-income households. According to a recent study, Crown Heights saw one of the largest rent increases in New York City between 2010 and 2018. Such increases are indicative of ongoing displacement pressure, including aggressive tactics by landlords, which include taking lawful advantage of preferential rent when there is a significant gap between charged rent and the legally permitted regulatory rent at the time of lease renewal. Given these trends, Borough President Adams believes that the applications before him do not adequately benefit area residents at risk for displacement.

According to the MIH options, MIH Option 3 would provide the most opportunity for very low-income households to secure permanently affordable housing in the neighborhood. MIH Option 3 targets households at an average rent roll of 40 percent AMI though it reduces the affordable floor area requirement to 20 percent. Neither MIH Option 1 nor MIH Option 3 would yield enough affordable housing to support the requested density.

Borough President Adams recognizes that designating MIH Option 3 would better address the community’s affordable housing needs by redirecting resulting public benefits to serve very low-income residents in need for such affordable housing. Targeting apartments to very low-income households also allows seniors, especially those in one-person households, to qualify for such studio and some one-bedroom units as part of affordable housing lotteries. Borough President Adams believes that providing affordable housing opportunities for a significantly greater number of very low-income households serves an important public purpose toward achieving a just and righteous city.

Borough President Adams believes that significant upzonings should yield more affordable housing and where appropriate, deeper levels of affordability, than upzonings that do not provide a comparable increase in density. As this inequity cannot be rectified directly through MIH, Borough President Adams believes that maximizing the number of affordable units while lowering the levels of household affordability could be achieved by blending what is required, according to the proposed MIH, with the establishment of a voluntary special bulk permit. Though, in the absence of such a special permit within the ZR, he believes that applicants could equate such policy through a legally binding mechanism.

Borough President Adams believes that prior to considering the rezoning, the City Council should set forth appropriate height limits, and that the approval of any zoning district with substantial density would need to be conditioned the filing of a legally binding mechanism, in writing, that commits to a substantial increase in affordable housing floor area and reduction of the average rent for such units.

Should appropriate zoning and affordability meet the satisfaction of the City Council, there are additional aspects of the resulting development that should also be taken into consideration as additional public benefits, which are outlined in the following sections. These pertain to ensuring and including a family-oriented bedroom mix, promoting opportunities for seniors and the local community to obtain affordable housing lottery units, as well as good jobs for building service workers, setting aside affordable space for local cultural organizations, promoting car sharing,
pedestrian safety enhancements, advancing resiliency and sustainability, and local construction participation.

**Bedroom Mix**

A recent report has identified that rent-burdened households, which typically represent those applying to the City's affordable housing lotteries, are more likely to require family-sized units. Therefore, Borough President Adams seeks for new developments to achieve an affordable unit mix that would adequately reflect the needs of low- to middle-income rent-burdened families.

Borough President Adams believes that right-sizing the bedroom distribution of affordable housing units should be a higher priority than merely the number of affordable housing units itself. Borough President Adams believes that discretionary land use actions are appropriate opportunities to advance policies that constrain what would otherwise be permitted as-of-right. As represented by CP VI Crown Heights, LLC, 55 percent of the affordable apartments at 931 Carroll Street and 40 Crown Street would be two- and three-bedroom units, though such representation is not legally binding.

The requested land use actions present an opportunity to assure that such representation of accommodations for family-sized apartments would be consistent with Borough President Adams' policy for advocating having at least 50 percent two- or three-bedroom affordable housing units and at least 75 percent one- or more bedroom affordable housing units, consistent with the zoning text for MIH floor area, pursuant to ZR Section 23-96(c)(1)(ii).

In order to ensure that the envisioned family-sized units are provided in the development, Borough President Adams believes that prior to considering the application the City Council obtain commitments in writing from the developer, CP VI Crown Heights, LLC, that clarify how it would memorialize a bedroom mix having at least 50 percent two- or three-bedroom affordable housing units and at least 75 percent one or more bedroom affordable housing units.

**Achieving Deeper Affordability for Smaller Units to Improve Affordability for Senior Households**

In addition to addressing the need for family-sized units, there is a pressing need for affordable apartments for the aging population, many of whom experience limited financial means. Older New Yorkers are a rapidly growing segment of the city's population, with more than 300,000 seniors residing in Brooklyn. As noted in DCP's "Zoning for Quality and Affordability" (ZQA) study, New York's senior population is expected to grow 40 percent by 2040. The study noted that there were 60 applicants for every apartment in lotteries conducted by HPD for senior housing developments. According to a recent study by LiveOn NY, there are 200,000 New Yorkers aged 62 and older on the City's affordable housing waiting lists, with an average wait of seven years for an apartment.

As a significant number of elderly households have negligible income, providing opportunities for area seniors to secure quality affordable housing and remain in their communities is a priority for Borough President Adams. In an era in which the federal government has moved away from funding affordable housing for seniors, too few affordable apartments for seniors are being produced, leaving tremendous demand for age-based affordable housing in Brooklyn. As a result, many elderly households are experiencing increased rent burden to remain in their homes, exhausting their life savings just to keep up with day-to-day living until they are unable to remain in the area where they have lived for many years.

While Borough President Adams typically seeks a 50/50 blend of studios, one-bedrooms, two-bedrooms, and three-bedrooms, he believes that when studio and one-bedroom apartments are rented at 40 percent AMI or below, such apartments might be more affordable to senior households. Therefore, it is
acceptable to set aside a portion of the units equal to or greater than 50 percent, for studios and one-bedrooms. MIH Option 1 regulations would provide an adequate opportunity to create studio and one-bedroom apartments affordable to senior households with its requirement for 10 percent of the housing units having rents set at 40 percent AMI (40 percent of the affordable housing units). Designating MIH Option 3 would ensure that an even greater percentage of units at 40 percent AMI are available to senior households, including those that are formerly homeless. Additionally, Borough President Adams believes that there are appropriate means to assist senior citizen households in becoming eligible for the affordable housing lottery. With such efforts, it is reasonable to expect that a greater share of such apartments would be awarded to senior households.

Therefore, prior to considering the application, the City Council should obtain commitments, in writing, from CP VI Crown Heights, LLC, that would incorporate language clarifying the extent that it would conduct outreach to provide opportunities for senior households, including those that are formerly homeless, with regard to studio and one-bedroom apartments affordable to one- or two-person households with rents at 40 percent AMI.

Maximizing Community Participation of the MIH Affordable Housing
The ZR requires MIH affordable housing units to be overseen by a non-profit administering agent, unaffiliated with the for-profit developing entity, except when otherwise approved by HPD. Such administering non-profit becomes responsible for ensuring that the affordable housing remains in accordance with its regulatory agreement, which governs the development’s affordable housing plan. These tasks include verifying a prospective tenant household’s qualifying income, and approving the rents of such affordable housing units. The administering non-profit is responsible for submitting an affidavit to HPD attesting that the initial lease-up of the affordable housing units is consistent with the income requirements, as well as following up with annual affidavits to ensure compliance.

Various non-profits in Brooklyn have proven track records of successfully marketing affordable housing units, as well as promoting affordable housing lottery readiness through educational initiatives. It is Borough President Adams’ policy to advocate for affordable housing non-profits to play a contributing role in maximizing community participation in neighborhood affordable housing opportunities, including serving as non-profit administering agents for new developments involving affordable housing. Borough President Adams recognizes that CD 9 is served by several non-profit housing advocates, such as CAMBA and IMPACCT Brooklyn, with proven track records of marketing affordable housing units and promoting affordable housing lottery readiness through educational initiatives. CP VI Crown Heights, LLC, has represented an intension to reach out to IMPACCT Brooklyn.

Borough President Adams believes that prior to considering the application, the City Council should obtain commitments, in writing, from the applicant, CP VI Crown Heights, LLC, clarifying how it would memorialize utilizing one or more locally-based affordable housing development non-profits to serve as the administering agent, and/or have such entities play a role in promoting affordable housing lottery readiness.

Permanent Jobs
Jobs within the building service and industrial sector have long served as a pathway to middle-class living for lower-income individuals, including immigrants and people of color. Like industrial jobs, building service jobs have low barriers to entry and real career prospects. When compensated at prevailing wage standards, such jobs provide average wages twice those of the retail sector. Additionally, building service opportunities are often filled through local hiring.
In the September 24, 2018 letter to Borough President Adams, the applicant CP VI Crown Heights, stated intent to award not less than 15 percent of the value of construction work to qualified MWBEs, and to establish an assistance program for MWBE subcontractors with the project’s general contractor. The applicant further stated intent to hire building service workers from the local community per a future agreement with 32BJ SEIU, and to meet or exceed the prevailing wage for such employees.

Borough President Adams believes that it is appropriate to advocate for economic opportunities that allow families to remain in their neighborhoods, by securing sufficient income to alleviate their rent burdens. He further believes that building service positions often result in locally-based employment and livable wages for such employees, many of whom are members of 32BJ SEIU. Therefore, prior to considering the application, the City Council should obtain commitments, in writing, from the applicant, CP VI Crown Heights, LLC, to memorialize hiring locally for building service jobs and paying prevailing wages to this workforce.

**Set Aside Portion of Commercial Space for Local Cultural Entities**

Borough President Adams supports the inclusion of ground-floor non-residential space in the proposed development, and believes that such permitted use is an important opportunity to enliven the streetscape of Crown Street, which is characterized by community facility and residential uses, with some vacant lots. By providing a more active streetscape, permitted non-residential ground-floor space has the potential to not only activate the street but also generate more pedestrian foot traffic and an overall brighter, livelier, and safer atmosphere.

It is one of Borough President Adams’ policies to assist community-based non-profit organizations with securing affordable space. These organizations play an important role in the neighborhoods they serve, though it is too often a challenge to secure sufficient affordable space to grow and maintain their operations. Many cultural organizations have contacted Borough President Adams seeking assistance in securing space to expand and sustain their programming. In response to those concerns, Borough President Adams’ policy is to review discretionary land use actions for their appropriateness to promote cultural activities.

In June 2016, Borough President Adams released “All the Right Moves: Advancing Dance and the Arts in Brooklyn,” a report examining the challenges facing artists in the borough, along with accompanying recommendations. The report highlighted the benefits of arts and dance, including maintaining physical fitness and enjoying creative self-expression, as well as contributions to the vibrant culture of Brooklyn. Borough President Adams finds many challenges facing the local arts community, such as an absence of diversity — fewer than half of the individuals working in dance in Brooklyn are people of color based on 2000 United States Census data. Additionally, funding for the arts has decreased dramatically in New York City in recent years, including by 37 percent from the New York State Council of the Arts (NYSCA), 15 percent from the National Endowment for the Arts (NEA), and 16 percent from the New York City Department of Cultural Affairs (DCLA).

Data show that such cultural activities create a variety of positive contributions, including combating the borough’s high rate of obesity — as of 2016, 61 percent of adults are overweight or obese, according to the New York State Department of Health (NYSDOH) — and helping children succeed in school, a finding supported by research released by the Citizens’ Committee for Children of New York, Inc. Demand for cultural programs continues to grow across Brooklyn. A 2015 report from the Center for an Urban Future found a 20 percent increase in attendance at events organized by local cultural institutions since 2006.
There are many cultural and dance organizations that have contacted Borough President Adams seeking assistance with securing space to grow and sustain the programming provided. In response to those concerns, Borough President Adams’ policy is to review discretionary land use actions for their appropriateness to promote cultural and dance activities.

Borough President Adams believes that the location of the proposed developments is well-suited for inclusion of arts and cultural activities and other community uses given the site’s accessibility and the opportunity to compliment the redevelopment of the Bedford Union Armory site.

Borough President Adams believes that a portion of the 40 Crown Street commercial ground floor could be marketed to local arts or cultural groups, and/or locally-based community organizations. However, he is aware that such uses cannot afford to compete with the rent that retail uses would likely pay to lease at this location.

Therefore, prior to considering the application, the City Council should obtain commitments, in writing, from the developer, CP VI Crown Heights, LLC, clarifying how it would memorialize the extent that it would set aside a portion of the commercial space at 40 Crown Street for local non-profit organizations such as arts and/or cultural entities at below-market lease terms, as warranted.

To the extent that the City Council seeks to provide below-market rents to accommodate such arts and/or cultural organizations, CP VI Crown Heights, LLC should actively solicit such organizations, based on reasonable lease terms, as determined in consultation with CB 9 and local elected officials.

**Staging Car-Share Operations Within the 40 Crown Street Garage**

Borough President Adams supports the establishment of Transit Zones in the ZR for the purpose of enabling construction of affordable housing developments without a requirement to provide car-parking accommodations. However, he acknowledges that access to automobiles would enhance mobility for the lives of the area residents. The costs associated with individual car ownership can be very challenging for households of limited financial means, particularly in instances in which such vehicles are not used on a daily basis for commuting to places of employment. However, there can be moments throughout the year when affordable access to automobiles would be considered a quality-of-life enhancement based on the type of mobility that an automobile can provide. While the proposed development sites are located in a Transit Zone, access to motor vehicles is likely to enhance quality-of-life.

To some extent, a rental car can enhance mobility for certain trips, though it is not as flexible as having direct access to a car for a set amount of time and can be expensive for longer trips. Car rental requires, at minimum, a full day reservation as well as time and effort to access such facilities. In addition, research suggests that car-share availability reduces automobile use for individuals who already own cars, creating environmental benefits and reducing congestion. Given that a percentage of households that would be residing at 931 Carroll Street and 40 Crown Street are less likely to own cars, and that parking is already a challenge for residents of Crown Heights, Borough President Adams believes that a subset of the parking spaces in the 40 Crown Street parking garage could be set aside for a limited number of car-sharing vehicles. The staging of these vehicles within the garage should be pursued through dialogue with car-sharing companies.

According to ZR Section 36-46(a)(1), car-sharing entity parking is permitted to occupy up to five parking spaces though not more than 20 percent of all parking spaces, in group parking facilities. The proposed off-street parking facility at 40 Crown Street provides an opportunity for such rentals
from car-share operators (based on reasonable pricing) to facilitate utilization of its parking spaces.

Borough President Adams believes that prior to consideration by the City Council, the applicant, CP VI Crown Heights, LLC, should engage car-sharing companies to lease multiple spaces within the garage, in consultation with CB 9, the New York City Department of Transportation (DOT), and local elected officials.

**Advancing Vision Zero Policies**

Borough President Adams is a supporter of Vision Zero policies, one of which is to extend sidewalks into the roadway as a means of shortening the path where pedestrians cross in front of traffic lanes. These sidewalk extensions, also known as bulbouts or neckdowns, make drivers more aware of pedestrian crossings and encourage them to slow down.

In 2015, Borough President Adams also launched his own initiative, Connecting Residents on Safer Streets (CROSS) Brooklyn. This program supports the creation of bulbouts or curb extensions at dangerous intersections in Brooklyn. During the program’s first year, $1 million was allocated to fund five dangerous intersections in Brooklyn. By installing more curb extensions, seniors will benefit because more of their commutes will be spent on sidewalks, especially near dangerous intersections. At the same time, all users of the roadways will benefit from safer streets.

Given the mixed commercial and residential character of Franklin Avenue, the foot traffic stemming from the Franklin Avenue subway station, and the residents expected to occupy the proposed development, together with potential users of the FRESH supermarket, it is important to advance improvements that promote pedestrian safety at crossings along Franklin Avenue.

Borough President Adams believes there is an opportunity to implement the provision of a curb extension, either as a raised extension of the sidewalk or as a protected area as defined by the installation of temporary perimeter bollards bordering a section of roadbed where gravel and/or paint is applied, per his CROSS Brooklyn initiative, at the intersections of Crown and Montgomery streets and Franklin Avenue.

Borough President Adams recognizes that the costs associated with construction of sidewalk extensions can be exacerbated by the need to modify infrastructure and/or utilities. Therefore, where such consideration might compromise feasibility, Borough President Adams urges DOT to explore the implementation of either protected painted sidewalk extensions defined by a roadbed surface treatment or sidewalk extensions as part of the Builders Pavement Plan.

If the implementation meets DOT’s criteria, the agency should enable CP VI Crown Heights, LLC to undertake such improvements after consultation with CB 9, as well as local elected officials, as part of its Builders Pavement Plan. Where that is not feasible, as the implementation of a sidewalk extension through roadbed treatment requires a maintenance agreement that indemnifies the City from liability, contains a requirement for insurance, and details the responsibilities of the maintenance partner, Borough President Adams would expect CP VI Crown Heights, LLC to commit to such maintenance as an ongoing obligation.

Therefore, prior to considering any rezoning, the City Council should seek a demonstration from CP VI Crown Heights, LLC of their implementation of CROSS Brooklyn in coordination with the New York City Department of Environmental Protection (DEP) and DOT to install curb extensions either as part of a Builders Pavement Plan or as treated roadbed sidewalk extensions. The City Council should further seek demonstration of the developer’s commitment to enter into a standard DOT
maintenance agreement for the intersections of Crown and Montgomery streets and Franklin Avenue. Furthermore, DOT should confirm that implementation will not proceed prior to consultation with CB 9 and local elected officials.

**Advancing Resilient and Sustainable Energy and Stormwater Management Policies**

It is Borough President Adams' sustainable energy policy to promote opportunities that utilize blue/green/white roofs, solar panels, and/or wind turbines, as well as passive house construction. He encourages developers to coordinate with the New York City Mayor's Office of Sustainability, the New York State Energy Research and Development Authority (NYSERDA), and/or the New York Power Authority (NYP A) at each project site. Such modifications tend to increase energy efficiency and reduce a development's carbon footprint. The proposed development offers opportunities to explore resiliency and sustainability measures such as incorporating blue/green/white roof finishes, passive house construction principles, solar panels, and wind turbines in the development.

Furthermore, as part of his flood resiliency policy, Borough President Adams also encourages developers to introduce best practices to manage stormwater runoff such as incorporating permeable pavers and/or establish rain gardens that advance DEP's green infrastructure strategy. Borough President Adams believes that sidewalks with nominal landscaping and/or adjacent roadway surfaces are potential resources that could be transformed through the incorporation of rain gardens, which provide tangible environmental benefits through rainwater collection, improved air quality, and streetscape beautification. Tree plantings can be consolidated with rain gardens as part of a more comprehensive green infrastructure strategy. In addition, blue/green roofs, permeable pavers, and rain gardens would divert stormwater from the City’s water pollution control plants.

Borough President Adams believes it is appropriate for the developer to engage government agencies, such as the Mayor's Office of Sustainability, NYSERDA, and/or NYP A, to give consideration to government grants and programs that might offset costs associated with enhancing the resiliency and sustainability of this development site. One such program is the City's Green Roof Tax Abatement (GRTA), which provides a reduction of City property taxes by $4.50 per square foot of green roof, up to $100,000. The DEP Office of Green Infrastructure advises property owners and their design professionals through the GRTA application process. Borough President Adams encourages the developer to reach out to his office for any help in opening dialogue with the aforementioned agencies and further coordination on this matter.

The proposed developments offer opportunities to explore resiliency and sustainability measures such as incorporating blue/green/white roof finishes, passive house construction principles, and solar panels in the development. The required Builders Pavement Plan provides an opportunity to incorporate rain gardens along the frontages of each development site. Such rain gardens might be integrated with new street tree plantings along the perimeters of both development sites, as there are currently no trees on those portions of Carroll Street, Crown Street, or Franklin Avenue. The planting of street trees would provide shade on days of excessive heat, as well as other aesthetic, air quality, and enhanced stormwater retention benefits. It should be noted that a rain garden would require a maintenance commitment and attention from the landlord. Maintenance includes cleaning out debris and litter that can clog the inlet/outlet and prevent proper water collection, regular inspection to prevent soil erosion, watering during dry and hot periods, and weeding to keep the plants healthy and uncongested for proper water absorption. However, the implementation of rain gardens could help advance DEP green water/stormwater strategies, enhancing the operation of the Owls Head Wastewater Treatment Plant during wet weather. Such rain gardens have the added benefit of serving as a streetscape improvement.
Borough President Adams believes that CP VI Crown Heights, LLC should consult with DEP, DOT, and the New York City Department of Parks and Recreation (NYC Parks) for consideration regarding the inclusion of a rain garden with integration of street trees as part of a Builders Pavement Plan. Where the agencies have interest in implementing an enhancement, consultation should be initiated with CB 9 and local elected officials prior to agreeing to take action.

In the September 24, 2018 letter to Borough President Adams the applicant CP VI Crown Heights, stated intent to explore integration of cogeneration and solar technology in the project, as well as commitment to exceed the local energy code.

Therefore, prior to considering the application, the City Council should obtain in writing from the applicant, CP VI Crown Heights, LLC, commitments that clarify how it would memorialize integrating resiliency and sustainability features. The City Council should further seek demonstration of CP VI Crown Heights, LLC’s commitment to coordinate with DEP, DOT, and NYC Parks regarding the installation of rain gardens and tree plantings, and/or the provision of sidewalk extensions, as part of a Builders Pavement Plan, for development site intersections in consultation with CB 9 and local elected officials.

**Construction Jobs**

Borough President Adams is concerned that too many Brooklyn residents are currently unemployed or underemployed. It is his policy to promote economic development that creates more employment opportunities. According to the Furman Center’s “State of New York City’s Housing and Neighborhoods in 2015,” double-digit unemployment remains a pervasive reality for several of Brooklyn’s neighborhoods, with more than half of the borough’s community districts experiencing poverty rates of nearly 25 percent or greater. Prioritizing local hiring would assist in addressing this employment crisis. Additionally, promoting Brooklyn-based businesses including those that qualify as LBEs and MWBEs is central to Borough President Adams’ economic development agenda. This site provides opportunities for the developer to retain a Brooklyn-based contractor and subcontractor, especially those who are designated LBEs consistent with section 6-108.1 of the City’s Administrative Code, and MWBEs who meet or exceed standards per Local Law 1 (no less than 20 percent participation).

Borough President Adams believes that prior to considering the application, the City Council should obtain commitments, in writing, from the applicant, CP VI Crown Heights, LLC, to memorialize retention of Brooklyn-based contractors and subcontractors, especially those who are designated LBEs consistent with section 6-108.1 of the City’s Administrative Code and MWBEs as a means to meet or exceed standards per Local Law 1 (no less than 20 percent participation), as well as coordinate the oversight of such participation by an appropriate monitoring agency.

**Community Preference: Inclusion of Homeless Shelter Student Population by School Zone**

New York City’s community preference policy for affordable housing lotteries provides a pathway for reaching 50 percent or more of applicants residing in the community district where affordable housing is built. There are additional pathways for priority lottery selection such as United States Armed Forces veteran status, certain disabilities, and other categories. Given the significant increase in the number of homeless families with school-aged children entering the public shelter system, Borough President Adams believes it is appropriate for HPD to extend local lottery preference to include the school zone attended by children of households residing at neighboring City-funded or -operated homeless shelters.

This is especially important given the number of students living in homeless shelters. The New York City Independent Budget Office (IBO) recently produced a report analyzing homeless rates in
Schools. School student registration data identifies those residing in public shelters as Students in Temporary Housing (STH). Using data from the 2014-2015 school year, a review of the 50 schools in Brooklyn with the highest percentage of STH enrollment identifies approximately 4,300 students attending such schools, with more than 18 percent of the enrollment categorized as STH.

Research indicates that students living in temporary accommodations are most challenged in attaining academic success. These students are more likely to lack access to technology such as computers that would aid with homework and research assignments, as well as access to a quiet space to complete assignments and study for exams. In addition, commuting between a school and shelter requires significantly more time for many students. These commutes often make it difficult to participate in extracurricular school activities, which might otherwise enhance the students’ academic and community experiences.

Many parents and students find it important to maintain school continuity despite the circumstances faced by households dependent on the City’s homeless shelter system. Borough President Adams believes that it should be the City’s responsibility to take action that would eliminate or reduce such hardships. One such action would be to enable economically-challenged households with children in public schools to qualify for community local preference based on where the children attend school.

According to an interactive map provided by the Institute for Children, Poverty, and Homelessness (ICPH), there are three elementary schools within several blocks of the proposed development, which are located in New York City Community School District 17 (CSD 17). This area contains approximately 266 homeless students. Borough President Adams believes it would be appropriate for such students and their families to be considered part of the 50 percent local preference for the 931 Carroll Street and 40 Crown Street housing lotteries.

Borough President Adams believes that HPD should modify its affordable housing lottery community preference standards to include the school zone attended by a child of a household residing at a City-funded or -operated homeless shelter.

**Accommodating Rent-Burdened Households in Lieu of Strict Area Median Income Standards**

Brooklyn is one of the fastest-growing communities in the New York City metropolitan area and the ongoing Brooklyn renaissance has ushered in extraordinary changes that were virtually unimaginable even a decade ago. Unfortunately, Brooklyn’s success has led to the displacement of longtime residents who can no longer afford to live in their own neighborhoods. Borough President Adams is committed to addressing the borough’s affordable housing crisis through the creation and preservation of much-needed affordable housing units for very low- to middle-income Brooklynites. Among numerous approaches and strategies, Borough President Adams is committed to advancing his affordable housing policy through his role in the ULURP process. The development of much-needed affordable housing provides opportunities to existing neighborhood residents at risk for displacement or increased degree of being rent-burdened.

Data shows that more than 80 percent of those making 50 percent of AMI or less are rent-burdened. The crisis is even worse among the lowest-income citizens, those making 30 percent of AMI or less, currently $28,170 for a family of three. Among this population, well over 50 percent pay more than half of their income toward rent. More than one-fifth of New York City households — over two million people — earn less than $25,000 a year and almost one-third earn less than $35,000. As the City’s housing crisis grows worse, the burden falls most heavily on these low-income households, many of whom are senior citizens.
There are households living in rented apartments within CD 9 who reside in unregulated housing, or regulated apartments subjected to a legal regulated rent increase in which landlords have been renting below the legally-permitted regulatory rent (preferential rent) and have been seeking to increase rent at lease renewal according to the legal amount permitted.

For ZIP code 11225, disclosed data from the New York City Rent Guidelines Board (RGB) dated June 1, 2017 lists 2,251 such units, representing 20 percent of all rent-stabilized units. The continued significant increase in rents has resulted in an increased rent burden and/or residential displacement. Therefore, there is a pressing need to provide more affordable housing units in this area.

In much of CD 9, too many households fall into low- and very low-income categories and are often rent-burdened. Given the risk for displacement, the City should take steps to increase the probability that rent-burdened households qualify for as many affordable housing lotteries as possible.

A strict rent-to-income requirement of not exceeding 30 percent of income for yearly rent payment ends up disqualifying many income-challenged households from the affordable housing lotteries. As a result, these rent-burdened households do not meet the housing lottery’s minimum household earnings because too often they are already paying the same rent, or are in excess of the rent stated for the affordable housing unit. Thus, the requirement to pay no more than 30 percent of household income is actually hurting people who are already living in substandard housing and are paying more than 30 percent of their income toward housing.

As first noted in his East New York Community Plan ULURP response, Borough President Adams believes that it is time to break the mold in which families that are already paying too much rent for substandard housing are disqualified from affordable housing lotteries. Borough President Adams seeks to qualify rent-burdened households for selection through the housing lottery process. Such eligibility would ensure rent-burdened households receive the maximum opportunity to secure regulated affordable housing units, expanding the number of eligible households for government-regulated affordable housing lotteries.

One means to address rent burden could be achieved by amending the ZR to adjust the AMI qualifications so they include such households that would maintain or reduce their rent burden. For such lotteries resulting from MIH housing lottery offerings, DCP needs to amend the ZR to allow for exceptions to the 30 percent of income threshold so that households that are burdened, though are paying the same or more rent than the lottery unit rent, would be eligible to live in affordable, newly-produced, and quality housing accommodations.

Borough President Adams believes that the CPC and/or the City Council should echo his call to seek the modification of the MIH section of the ZR pertaining to MIH-designated areas to be adopted with a requirement that permits households with rent-burdened status to qualify for such affordable housing units pursuant to MIH.

**Recommendation**

Be it resolved that the Brooklyn borough president, pursuant to Section 201 of the New York City Charter, recommends that the City Planning Commission (CPC) and City Council disapprove this application subject to the following conditions:

1. That the height be reduced through appropriate zoning district designation
2. The substantial density increases be conditioned on the provision of an appropriate percentage of affordable housing floor area and a reduction of average rents for such units

3. That prior to considering any modified zoning action, the City Council shall obtain commitments in writing from the developer, CP VI Crown Heights, LLC, that clarify how it would memorialize the extent that it would:

   a. Commit to proceeding according to MIH Option 3 at 40 Crown Street and provide an adequate demonstration of a commitment to pursue a binding mechanism to ensure that:

      i. Forty (40) percent of the floor area in excess 4.6 FAR is permanently affordable

      ii. Affordable housing floor area not pursuant to MIH Option 3 does not exceed 60 percent AMI average rents

   b. Memorialize a bedroom mix having at least 50 percent two- or three-bedroom affordable housing units and at least 75 percent one or more bedroom affordable housing units

   c. Set aside a portion of the units equal to or greater than 50 percent for studio and one-bedroom units and target those units affordable to households at 40 percent AMI to seniors, including those who are formerly homeless

   d. Utilize any combination of locally-based affordable housing development non-profits to serve as the administering agent, and have one or more such entities play a role in promoting affordable housing lottery readiness

   e. Commit to hiring locally for building service jobs and paying prevailing wages to this workforce

   f. Set aside a portion of the commercial space for one or more local non-profit organizations such as arts and/or cultural entities at below-market lease terms, as warranted

   g. Engage car-sharing companies to lease multiple spaces within the garage, in consultation with Brooklyn Community Board 9 (CB 9), the New York City Department of Transportation (DOT), and local elected officials

   h. Commit to Connecting Residents on Safer Streets (CROSS) Brooklyn coordination with DOT and the New York City Department of Environmental Protection (DEP) to implement curb extensions as part of a Builders Pavement Plan and/or as treated roadbed sidewalk extensions, with a developer commitment to enter into a standard DOT maintenance agreement for the southeast intersections of Crown and Montgomery streets at Franklin Avenue, and consultation with CB 9 and local elected officials

   i. Integrate additional resiliency and sustainability measures such as incorporating rain gardens, blue/green/white roof treatment, and/or solar panels

   j. Retain Brooklyn-based contractors and subcontractors, especially those who are designated Local Business Enterprises (LBEs) consistent with Section 6-108.1 of the City’s Administrative Code, and Minority- and Women-Owned Business Enterprises
(MWBEs) as a means to meet or exceed standards per Local Law 1 (no less than 20 percent participation), as well as coordinate the oversight of such participation by an appropriate monitoring agency

Be it further resolved:

1. That the City Planning Commission (CPC) and/or the City Council call for the modification of the Mandatory Inclusionary Housing (MIH) section of the ZR pertaining to MIH-designated areas to be adopted with a requirement that permits households with rent-burdened status (allow for exceptions to the 30 percent of income threshold for households paying the same or greater rent than what the housing lottery offers) to qualify for such affordable housing units pursuant to MIH

2. That the New York City Department of Housing Preservation and Development (HPD) modify its affordable housing lottery community preference standards to include the school zone, thus capturing the population of public school children residing at City-funded or -operated shelters
September 24, 2018

Borough President Eric Adams
Brooklyn Borough Hall
209 Joralemon Street
Brooklyn, NY 11201

Re: Franklin Avenue Rezoning

Dear Borough President Adams:

Thank you for the opportunity to present our rezoning application at the public hearing you hosted on September 4, 2018. I would like to reiterate a few of the commitments that CP VI Crown Heights, LLC is making to the Crown Heights community should this rezoning application be approved.

CP VI Crown Heights, LLC recognizes its responsibility to the community of Crown Heights and is committed to using best efforts to hire qualified local residents during both construction and operations. During construction, we will use best efforts to award not less than 15% of the value of construction work to qualified minority/women-owned business enterprises and seek to assist MWBE subcontractors who may otherwise not qualify through an assistance program to be established with the project’s general contractor.

Upon completion of the project, CP VI Crown Heights, LLC will use best efforts to hire building service workers from the local community. All qualified building service workers will receive wages that meet or exceed the prevailing wage (where such benchmark is issued by the City of New York). We have been discussing our development with Local 32BJ and believe that the union would be an excellent source of qualified local employees. We will continue our discussions with 32BJ and believe we can reach an agreement with them shortly.

Finally, CP VI Crown Heights, LLC believes that sustainable design and construction can be cost effective in the long term and environmentally responsible in both the short and long term. As the project is being designed, we will continue to work with our engineering team to incorporate features such as cogeneration and solar technology, where feasible. We are also committed to exceeding the requirements of the energy code.

Please let me know if you have any additional questions about the project.

Very truly yours,

CP VI CROWN HEIGHTs, LLC

Matthew Feldman
Vice President